



# Hartford Structural Inspections, LLC

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## Letter of Recommendation Mr. Joseph De Martini, Environmental Yellow Pages

October 29, 2018

To whom it may concern,

My company, Hartford Structural Inspections, LLC is a construction consulting firm located in Scarsdale, New York. We are North of New York City and close enough to work there. We started a website in 2011. I had been listing with Joe for a few years on his site and received a few calls based on this listing.

I expressed to Joe that I had a new website and wanted to place it on the Environmental Yellow Pages under my listing. Joe informed me that for an additional fee, he would list me on his site as a “Featured Provider”. He insisted that this would put my website on the first page of search engines such as Google.

I am from New York and I don’t believe anything. Joe said he would do this for free if I guaranteed payment if he met his promises. I gave him my word. Within a few days and weeks, my site was popping up on page one of Google! After a few months, my site was where I imagined it to be on many of the searches I need to get business.

I have tried to gain placement on Google with other companies organically with SEO optimization. There is no substitute for being a featured provider on the EYP. I have competitors that are on page 1 and I can guarantee that it costs them more money and a lot more work to gain their placement. The EYP should not be all you do for SEO, but it put me and now my second site in view of the companies that I get work from. If Mr. De Martini promises you something, you should try him out 100%. He promises a lot and from my experience he delivers on what he says. He also has spent time and money in attempts to make my site better and more optimizable. I believe he could ask for more, but Joe is also very humble. I do believe he gets satisfaction in being of service to his clients.

*Please see us on the web at [www.preblast.com](http://www.preblast.com)*

Sincerely,

Frank Fidelman

Founder and Managing Partner

